

PARTNER MEMBERSHIP BENEFITS



In addition to the regular benefits for all members listed on the MMA website, Partner Members also receive:

- logo recognition on the MMA website and in emails
- tickets to a special event
- comp table/booth at the conference
- comp registrations
- event sponsorship recognition
- comp advertising in the conference program

Partner members can designate *unlimited staff, volunteers, or board members* as contacts within the membership. This will allow each person to access the member section of the MMA website directly where they can register for the conference, workshops and events with the member rate. They will also receive MMA Weekly emails and the monthly MMA Review e-newsletter.



LAKE ERIE - \$1,000

- Small Logo on MMA Website and emails
- \$100 value of comp registrations
- \$100 value of comp advertising
- \$500 level event sponsorship
- Two complimentary recognition event tickets
- Option to purchase two additional recognition event tickets

LAKE HURON - \$3,000

- Medium Logo on MMA Website and emails
- \$300 value of comp registrations
- \$300 value of comp advertising
- \$1500 level event sponsorship
- Three recognition event tickets
- Option to purchase three additional recognition event tickets

LAKE MICHIGAN - \$5,000

- Large Logo on MMA Website and emails
- \$500 value of comp registrations
- \$500 value of comp advertising
- \$2500 level event sponsorship
- Five complimentary recognition event tickets
- Option to purchase five additional recognition event tickets

LAKE SUPERIOR - \$10,000

- Featured Logo on MMA Website and emails
- \$1000 value of comp registrations
- \$1000 value of comp advertising
- \$5000 level event sponsorship
- Ten complimentary recognition event tickets
- Option to purchase ten additional recognition event tickets

Visit michiganmuseums.org or contact the MMA Office by phone 313-334-7643 or email lcbrisson@michiganmuseums.org for more information about membership opportunities

AUDIENCE & LOGOS



Audience: MMA's audience is a targeted group of museum professionals and institutions, service providers and consultants.

- MMA's website sees 100,000 annual visits, our homepage and jobs board are the most popular pages.
- MMA's email list is 1,600+ strong with an average open rate of 25% for the *MMA Weekly* and *MMA Review*.
- The emails are also pushed out to MMA's social audiences on Facebook (2,100 followers) and Twitter (1,400).

LOGO SIZES

Lake Erie

Lake Huron

Lake Michigan

Lake Superior

MMA Weekly
Homepage | Donations | Membership | Jobs | Resources | Online Programs

News to Know
[Culture and Community in a Time of Crisis: A Special Edition of Culture Track](#) is a new report from LaPaisa Cohen and Steven Linnell aims to provide expansive, reliable, and in-depth knowledge resources to US cultural institutions as they navigate the unprecedented circumstances stemming from the COVID-19 crisis.
Museums for All: Museums for All is an initiative dedicated to expanding community access. People receiving food assistance (SNAP benefits) can gain free or reduced admission to participating museums throughout the U.S. simply by presenting their EBT card. Join staff from the IMLS and the Association of Children's Museums on November 19 at 2 p.m. Eastern to learn more about how and why almost 600 museums participate in the program. [Register](#) for the webinar.

2020 AWARDS
November 19, 3 pm

Upcoming MMA Events
[2020 MMA Member Awards Celebration](#) - November 19
[November 24 - Colleague Chat: Decolonizing Collections](#)

Other Opportunities
November 10
[Moving Forward with NAGPRA Virtual Workshop](#) - Oregon Association of Museums
November 11
[Interpreting Difficult History](#) - Indiana Historical Society
November 12
[Practicing Resilience: Practical Steps for DEAI Plans](#) - Mid-America Arts Alliance
November 13
[Essential Work in the Cultural Field: Preserving Community Culture](#) - Museum Association of New York
November 18
[Institute of Museum and Library Services Grant Applications Due](#)
[View Upcoming Dates](#)
This list is updated frequently. Please check my relevant opportunities.

Jobs & Internships
[Membership Manager](#) - Grand Rapids Art Museum
[Museum Equity Specialist](#) - MSU Broad
[Curatorial Assistant](#) - MSU Broad
[Park Naturalist](#) - Mackinac State Historic Parks
[Summer Seasonal Positions](#) - Mackinac State Historic Parks
[Part-Time Visitor Services Assistant](#) - Holocaust Memorial Center
[Exhibit Designer](#) - Lakeshore Museum Center
Send us your resume to [care@mmaweb.org](#). Include a Word or PDF attachment, and a web link to the job of your choice.

Trending Now
[The Purpose of Learning: A 2020 Annual Survey of Museum-goers Data Story](#) - Wiskering Consulting for the American Alliance of Museums
[Volunteer as a Citizen Archivist: Help the National Archives transcribe ratified Indian treaties](#)
[The Humanities in American Life: Insights for History](#) - The American Academy of Arts and Sciences
[Building Blocks for Sustainable Communities 2020 Request for Letters of Interest](#) - United States Environmental Protection Agency
[How Much More Time Do Likely Visitors Spend Online During the Pandemic? \(DATA\)](#) - Colleen Dienschnieder

Updates and New Resources on the MMA Website
[COVID-19 Resources](#)

LOGOS HERE

Thriving Museums. Vibrant Communities.

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WEBSITE



Join | Donate | Jobs | Conference

Enter search string

Home Expertise Engagement Advocacy About Us Members

MMA 2021 LEADERSHIP SERIES

Engagement. Expertise. Advocacy.

The Michigan Museums Association is a catalyst for advancing Michigan's museum community through shared learning, advocacy and collaboration.

Keep in Touch

Our monthly e-newsletter, the *MMA Review*, includes information about MMA events and activities, as well as other resources and happenings in the Michigan museum community.

[Sign up here](#)
[Current Issue](#)

Support Michigan Museums Association.

When you shop at smile.amazon.com, Amazon donates.

[Go to smile.amazon.com](https://smile.amazon.com)

amazon smile

MMA Office Hours

The MMA Office is open for phone calls and to respond to email Monday through Thursday, 9:00 am to 3:00 pm.

Upcoming events

- MMA ONLINE PROGRAM SPONSOR
December 31, 2020 •
- JANUARY 7 - MMA COLLEAGUE CHAT: CULTURAL COMPETENCY IN 2021
January 07, 2021 3:00 PM • MMA Zoom account
- MMA 2021 LEADERSHIP SERIES
January 20, 2021 10:00 AM • MMA Conference/Video Line

LOGOS HERE

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