50 YEARS TOGETHER

2022 MMA Annual Conference - October 10-12, Mackinac Island



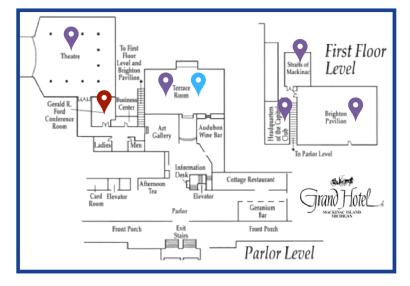








Welcome to Mackinac Island and the Grand Hotel. We are so excited for you to come together and engage with the Michigan museum community and celebrate the culmination of MMA's 50th Anniversary!



PCONFERENCE LOCATIONS

The 2022 MMA Annual Conference activities will take place primarily at the Grand Hotel.

Conference registration and MMA staff will be at the Gerald R. Ford Conference Room.





Registration









Evening events, and some workshops, tours, and activities will be held in various locations in downtown Mackinac Island.

Mainland workshops, tours, and activities take place at various sites at Colonial Michilimackinac.

A detailed Google map is available on the MMA Conference website and in the conference app.

QUESTIONS?

Visit the registration desk at the Gerald R. Ford Conference Room or message MMA staff through the conference app!

















CatalogIt

Flutter & Wow Museum Projects

Kennari Consulting

Northeast Document Conservation Center

Prism Specialties of Southeast Michigan

Quinn Evans

SCHEDULE A GLANCE

October 10	<u>Monday</u>	October 11	<u>Tuesday</u>
8 - 9 am	Check-In	7:30 - 9 am	Check-In
9 am - 12 pm	Workshops, Tours, Activities	8 am	Community Coffees
10 am - 12 pm	MMA Board Meeting	9 am	General Session and Keynote:
12:30 - 1 pm	Check-in		Sandra Clark
1 - 4 pm	Workshops, Tours, Activities	10:30 am	Break
3 - 5 pm	Check-In	11 am	Concurrent Sessions (Block 1)
6 pm	Reception (Fort Mackinac)	11:45 am	Break
		12 pm	Business Meeting & Lunch
		1:45 pm	Concurrent Sessions (Block 2)
October 12	<u>Wednesday</u>	2:30 pm	Break
9 am - 12 pm	Workshops, Tours, Activities	3 pm	Concurrent Sessions (Block 3)
1 - 4 pm	Workshops, Tours, Activities	3:45 pm	Museum Café
4 - 5 pm	Wrappy Hour (Fort Mackinac,	5:00 pm	Anniversary Reception (Terrace Room)
	Sergeant's Quarters)	8:00 pm	Trivia Night (Island House Hotel)

Block 1 - 11 am

- Reading Mackinac's Historic Landscape (*Terrace Room*)
- Fire and EMS Protection at Historic Sites, Programs, and Events (Brighton Pavilion)
- Navigating Genuine Community Engagement and Partnership: A Case Study from Flint (Headquarters of the Capitol Club)
- IMLS Grants: Tips and Techniques for Success (Straits of Mackinac)

Block 2 - 1:45 pm

- Strengthening Relationships: Connecting the Dots with Donors (*Terrace Room*)
- Recontextualizing Objects for the 21st Century: Models for Action and Change (Brighton Pavilion)
- Time Management and Productivity Tools (Headquarters of the Capitol Club)
- Schooling the Museum: Co-Curation with Local 5th-12th Grade Students (Straits of Mackinac)

Block 3 - 3 pm

- Don't Lick Your Collections: How to Handle Hazardous Material in Collections (Brighton Pavilion)
- The Future is Now: Using AI Technology to Study Visitor Behavior (*Headquarters of the Capitol Club*)
- As Good As It Gets: Board Service as Professional Development (Straits of Mackinac)





Anniversary Reception
October 11



Trivia October 11



