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Michigan Museums Association Receives Advocacy Leadership Award

On February 28, Lisa Craig Brisson, Executive Director of the Michigan Museums Association (MMA) received an Advocacy Leadership Award from the American Alliance of Museums during the annual Museums Advocacy Day event held virtually. These awards are presented to advocates who have demonstrated exemplary leadership in their advocacy for the museum field.

Advocacy is a pillar of MMA, which serves as an amplifier of the collective voice of the Michigan museums community both statewide and nationally, and advocates for their support. Brisson has been an active participant and champion of Museums Advocacy Day since her first event in 2013. Throughout her involvement, Brisson has worked to grow the Michigan museum advocacy community to ensure that all of Michigan's legislators are aware of the important work of Michigan's museums and the value they provide to their communities and our state.

"I love museums, and that love makes it incredibly easy to talk about the value of museums and why the work of museums matters. I am honored to receive this award," said Brisson. Brisson is a dedicated advocate for Michigan's museums, serving as Vice-President for the Board of Directors for both the Coalition of State Museum Associations and the Cultural Advocacy Network of Michigan, and as Secretary for the Upper Peninsula Arts and Culture Alliance. Brisson works tirelessly to support the work of Michigan's museums and the people that give them life.

U.S. Representatives Debbie Dingell and Fred Upton also received advocacy awards from the American Alliance of Museums.

MMA is currently celebrating its 50th anniversary, which will culminate with the 2022 MMA Annual Conference that will take place at the Grand Hotel on Mackinac Island, the site of MMA's first official conference in 1972. Learn more about the Michigan Museums Association and #50YearsTogether by visiting this link: <http://www.michiganmuseums.org/50YearsTogether>.

The Michigan Museums Association is a catalyst for advancing Michigan's museum community through shared learning, advocacy and collaboration. MMA has been supporting the work of Michigan museums for over 60 years. Our members include the institutions, professionals and volunteers of the Michigan museum community who believe that strong museums help us better understand ourselves and our world. Every type of museum is represented and welcomed, including art, history, science, military and maritime, and youth museums, as well as aquariums, zoos, botanical gardens, arboretums, historic sites, and science and technology centers.