

2020 Annual Report



Expertise • Engagement • Advocacy





A Message from the MMA Board of Directors

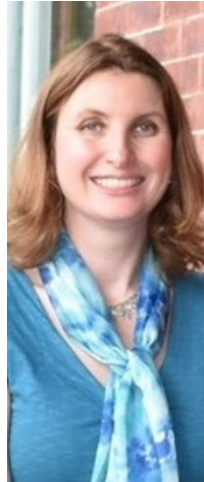
Dear Colleagues,

2020-21 provided us all with new challenges, opportunities, risks, and change. Our museum community learned together how to become more agile and are stronger now because of it. I'm thankful for the ways MMA could contribute to this new space and help support our work in contributing to vibrant communities across our state.

At MMA, we have focused in on building strong museum leadership that is inclusive, diverse, and responsive. We are committed to continuing this support in the most accessible ways possible. I'm excited to see what's next for Michigan museums!

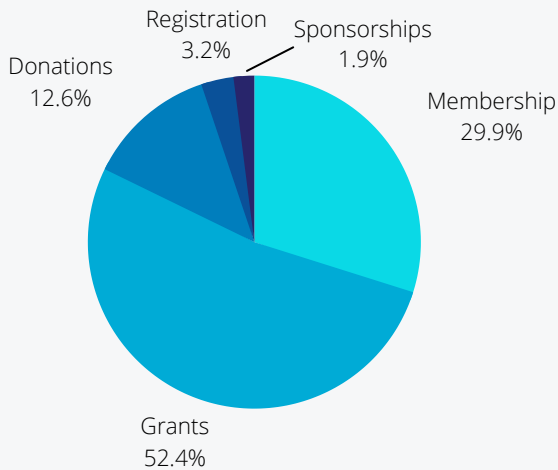
Thank you all for your continued support.

Nathan Kemler
MMA President
Director of Galleries and Collections
Grand Valley State University

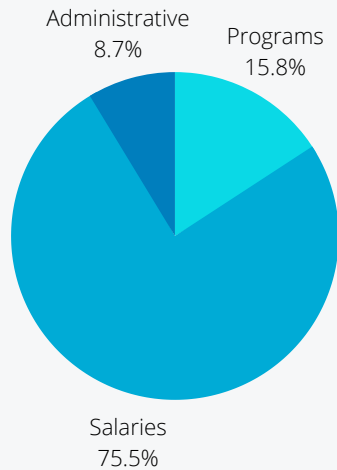


- Top Row (L-R): Lisa Plank, Treasurer, Lowell Area Historical Museum; Jason Dake, Vice President, Dennyos Museum Center; Nathan Kemler, President, GVSU Art Gallery
- 2nd Row: Caitlyn Perry Dial, Board Secretary, MSU College of Veterinary Medicine; George Bayard, Grand Rapids African American Museum and Archives; Emily Lanctot, NMU DeVos Art Museum; Christina Hirn Arseneau, Niles History Center
- 3rd Row: Sanam Arab, U of M-LSA Technology Services; Mark Heppner, Ford House; Megan McAdow, Marshall Fredericks Sculpture Museum; Ann Rock, NonProfit Development Solutions
- Last Row: Ken Yarsevich, Michigan Economic Development Council/Travel Michigan, Dominick Miller, Mackinac State Historic Parks; Michelle McClellan, Bentley Historical Library

2020 FINANCES



Fiscal Year 2020 INCOME:
\$74,525



Fiscal Year 2020 EXPENSE:
\$73,817

\$40,000
SERVICES TO THE FIELD GRANT



\$22,255
MEMBERSHIP REVENUE

2020 DONORS

\$1000 or more

Tim Chester &
Henry Matthews
Sandra Clark
Ann Rock

\$500-999

Mindy Conley
Bradley Taylor

\$100-499

Sanam Arab
Christina & Steve Arseneau
Lisa & Steve Brisson
Nancy Bryk
Stacey Burns
Julie Cook
Jason Dake
Caitlyn Perry Dial
Mel Drumm
Emily Fijol
Suzanne Fischer
Amy Harris
Mark Heppner

Nheena Ittner
Nathan Kemler
Emily Lancot
Kiersten Latham
Megan McAdow
Michelle McClellan
Pat McKay
Dominick Miller
Jennifer Miller
Karen Morgan
Ward Randol
Jeffrey Taylor
Tobi Voigt
Cora Walby
Ken Yarsevich

Up to \$100

Josh Archey
Kyle Bagnall
Susan Bades
George Bayard
Mallory Bower
April Bryan
Megan Bucholz
Julie Bunke
Loraine Campbell
Holly Cordill
Kelsey Ennis-Thompson
Lynne Friman
Judith Gager
Abigail Gautreau

Eric Gollanek
Diane Gutenkauf
Craig Hadley
Deborah Harmon
Joe Hines
Sarah Humes
Brian Jaeschke
Claire Johnston
Greg Kowalski
Dan Kroupa
Maggie Lancaster
Diane Mager
Dawn Malek
Andrea Melvin
John Metcalf

Nathan Neitering
Shannon O'Dell
Megan Osetek
Melanie Parker
Shannon Pinkster
Lisa Plank
Angela Riedel
Ashley Ross
Emily Shirilla
Beth Sylak Wemigwase
Brittany Williams
Jennifer Wood
Britany Benson Wujcik



\$4,835



YEAR-END APPEAL DONATIONS

2020 VOLUNTEERS

44



VOLUNTEERS

serving in a variety of
leadership roles

Museum Squad

Christina Arseneau
Nancy Bryk
Samantha Engel
Lynne Friman
Pat Horn
Adam Johnson
Connie Locker
Meredith Long
Pat McKay
Ann Rock

Museums Advocacy Day

Sanam Arab
Louise Stewart Beck
Jason Dake
Connie Locker
Michelle McClellan
Katie Prichard
Erin Schmitz

Programs Team

Melanie Parker
Louise Stewart Beck
Bree Boettner
Joe Ciadella
Jill Eastcott
Regina Gorham
Sarah Humes
Felicia Konrad-Bevard
Stephanie Lucas
Ashley Ross
Rachel Spino

Michigan Museums Census

Loren Harvey

Awards Team

Regina Gorham
Chelsea Dantuma
Jill Eastcott
Lauren Nelson
Shannon Pinkster
Brian Yopp

Revenue Team

Louise Stewart Beck
Mallory Bower
Cheryl Chidester
Joel Zwart

Events Team

Ashley Ross
Katie Bancroft
Veronica Campbell
Julie Cook
Stacey Dimmer
Jill Eastcott
Adam Johnson
Christy Kincaid
Felicia Konrad-Bevard
Stephanie Lucas

MMA Review Proofreaders

Christina Arseneau
Katie Bancroft
Caitlyn Perry Dial
Rachael Drenovsky
Regina Gorham
Adam Johnson
Megan Osetek
Susan Wenzlick



100%

Federal legislative offices visited
during MuseumsAdvocacy Day



2020 AWARDS



Pivot!

Air Zoo
Berrien County Historical Association, Inc.
Harbor Springs Area Historical Society
Michigan Supreme Court Learning Center
Sanilac County Historical Society

COVID Crusader

Ford House
Christy Kincaid
Tobi Voigt

Colleague Champion

Theodore J. Bornhorst, A. E. Seaman
Mineral Museum at Michigan Tech
Kayla Chenault, Detroit Historical Museum
Malcolm Cottle, Ruth Mott Foundation/Applewood
Steve Crawford, Kalamazoo Valley Museum
Christian Greer, Michigan Science Center
Sara Gross, Michigan History Center
Tom Howes, Kalamazoo Valley Museum
Nheena Ittner, Upper Peninsula Children's Museum
Andrew Kercher, Port Huron Museums
Felicia Konrad-Bevard, Edsel & Eleanor Ford House
Dean Nasserddine, Detroit Historical Museum
Katie Ponsetto, Historic Charlton Park
Katherine Prichard, University of Michigan
Museum of Art
Sarah Schleicher, Cranbrook Institute of Science
Nancy Swords, Cranbrook Institute of Science
Brittany Williams, Kalamazoo Valley Museum

Clean Up Warrior

CMU Museum Studies Program
(Jay Martin, Brad Collins,
Alexandra Gamicchia, Haley Hill, Kristen
Lehnert, Kaye Reimers, and Marc Van Horn)
Kate Crosby, Tri-Cities Historical Museum
Julia Gourley Donohue, Krasl Art Center
Diane Gutenkauf, Ella Sharp Museum
Craig Hadley, Dennon Museum Center
Geffe Haney, Marshall M. Fredericks Sculpture Museum
Deborah Harmon
Joseph Hines, Project Arts and Ideas
Stephanie Hornyak, Grand Rapids Public Museum
Sarah Humes, Grand Rapids Public Museum
Christy Kincaid, Air Zoo
Kelsey Laymon, Grand Rapids Public Museum
Connie Locker, Tri-Cities Historical Museum
Megan McAdow, Marshall M. Fredericks Sculpture Museum
Jim McCabe, The Henry Ford
Susan McCabe
Megan McCullen, Gordon L. Grosscup Museum of
Anthropology
Robert Myers, Historical Society of Michigan
Erin Pilarski, Tri-Cities Historical Museum
Thor Rasmussen, Saginaw Art Museum
Jen Richmond-Ananbeh
Emily Shirilla
Monica Taylor, Grand Rapids Public Museum
Hannah Thoms, Motown Museum
Michelle Tomasek, Gerald R. Ford Presidential
Library and Museum
Rachel Veramay, Ella Sharp Museum
Jake Van Wyk, Grand Rapids Public Museum
Larry Wagenaar, Historical Society of Michigan
Holly Waldenmeyer, Grand Rapids Public Museum
Brittany Williams, Kalamazoo Valley Museum
Jared Yax, Tri-Cities Historical Museum

**Michigan museum professionals,
volunteers, and supporters gathered**

online on November 19, 2020 to celebrate the 2020 MMA member awards. Typically, awards are presented for leadership and excellence in Michigan's museums each fall at the annual conference, but this year called for something different. Many staff and volunteers in Michigan's museums served in a special way during this unique and challenging year. At the awards celebration, 57 MMA members were recognized for special service to their communities, colleagues and others in 2020 with four different awards.



Accomplishments: A Message from MMA's Executive Director

2020 is an interesting year to try to reflect upon. I cannot think of another year in MMA's history that has brought about as much change. I am certain that for MMA, as with many others, 2020 will be a before and after marker for the organization.

Last year's pandemic crisis closed all museums for 12 weeks from mid-March through Mid-June. Thousands of museum staff were laid off or furloughed. Most of the rest were asked to work remotely, which required significant adjustment. Museum leadership scrambled to address loss of income and searched for new revenue. When the lockdown ended the challenges continued. Museums wrestled with when and how to address new and changing needs for visitor and staff safety. In addition, an increasing awareness of the underlying legacy of racism in the United States challenged many to take new action or start new conversations about the role that museums play in social justice. In short, for Michigan's museums, 2020 was a year of crisis and continuous change.



1,087

ONLINE PROGRAM ATTENDEES

MMA did our best to respond to the situation and the new needs for the Michigan museum community. At the onset of the pandemic, MMA staff immediately replaced the planned in-person events with online programs. What started as

informal opportunities for museum colleagues to connect via Zoom, became a regular program schedule with multiple ways to engage with colleagues and professional development content by the end of the year. MMA also established a free pandemic membership for laid off or furloughed museum staff and suspended membership renewals for several months. MMA communications also changed to meet demand for critical information by adding a weekly email newsletter and making the *MMA Review* a more reflective and robust publication. MMA also introduced new programming focusing on social justice and diversity, inclusion, access and equity issues in museums. Finally, we swapped our regular awards program to recognize those in the state that had served their museums, community, or Michigan in a special way during the crisis.



58

AWARDS
PRESENTED

Despite a year of drastic ongoing change, the MMA Board of Directors continue work to ensure long-term sustainability for the organization and implement the current strategic plan. Board teams researched and established a new fundraising endeavor, created concrete goals and objectives for professional development programs, and reviewed and revised the membership structure to serve the Michigan museum community better. Early concerns for MMA's finances due to loss of revenue from cancelled programs and expected membership revenue loss were offset by a PPP loan and a relief grant from MCACA.

Thank You!



Lisa Craig Brisson

Lisa Craig Brisson
MMA Executive Director

Looking back over last year, it is hard to see any aspect of the organization that did not have some type of transition. At the same time, there was not one day when we did not serve our mission of being a catalyst for advancing Michigan's museum community through shared learning, advocacy and collaboration. We have never been so exhausted in our work, but we have also never had so much impact and connection with the Michigan museum community.



Mission:

The Michigan Museums Association is a catalyst for advancing Michigan's museum community through shared learning, advocacy and collaboration.

Vision:

Thriving Museums. Vibrant Communities.



The Michigan Museums Association is supported in part by an award from the Michigan Council for Arts and Cultural Affairs and the National Endowment for the Arts.

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michiganmuseums.org