



2010 Quest for Excellence Awards – Graphic Design Award

The **Graphic Design Award** recognizes outstanding printed pieces, including—but not limited to—annual reports, books and catalogues, brochures, calendars of events, invitations and announcements, newsletters and posters.

Winning entries will be visually appealing, and will have successfully accomplished their intended purpose. Wearable items and souvenirs or gifts may be nominated for their graphic design. However, the award is directed toward two-dimensional design and is not intended to recognize product and three-dimensional design.

A select number of projects from both small and large institutions will be recognized each year. Winning nominations will be recognized during the annual conference and then will be preserved in the collection of the Michigan Historical Museum.

Judging Criteria

Judging will be based on the quality of the design in meeting the intended purpose or goal, the budget available to achieve the goal within the overall budget of the project and the operating budget of the museum.

Winners

Winners will be recognized at the Annual Conference in Kalamazoo, on Wednesday, October 6, and in a press release after the conference has concluded.

If your institution receives an award and you wish to attend the conference, you will be allowed to register at the Early Bird rate (even after the Early Bird rate expires for other registrants).

Eligibility

- Only MMA Institutional Members are eligible to nominate and receive an award.
- Awards cannot be submitted by any individual member on behalf of an institution.
- An institution may join MMA at the time a nomination is submitted. Join online at www.michiganmuseums.org.
- An institution may submit up to five graphic design projects. A separate nomination form is required for each graphic design project.

Nominations must be received by September 1, 2010. Please note that materials will not be returned to the nominating institution.

Please mail your completed Nomination Form (one only) and project materials to:
Kalamazoo Institute of Arts
c/o Jim Bridenstine
314 South Park Street
Kalamazoo, MI 49007

Questions? Contact Susan M. Steele, Executive Director, MMA, at 313-334-7643 or ssteele@michiganmuseums.org.

NOMINATION FORM
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Nominee (Institution): _____

Address: _____

City: _____ State: _____ ZIP: _____

Title of Project (or Publication): _____

Project Director: _____

Email: _____ Phone Number: _____

Date of Completion (must be between July 1, 2009, and June 30, 2010): _____

Total project costs (include in-kind support and staff time) for the project for which the designed piece is nominated: _____

Actual cost for the nominated designed piece (include cost of graphic design, printing, etc.):

Total institutional budget: _____

Designer (Please specify whether in house or contracted): _____

Person making nomination (if different from Project Director): _____

Email: _____ Phone Number: _____

On one additional sheet of paper, please describe the intended purpose or goal of the nominated item.